Conference Sponsorship

Template

*{Enter information about the conference you’re heading to along with the demographics of the conference}*

* *What’s it all about?*
* *Who else will be there?*

I’ll be heading to conference name this year and would love to work with clothing company name. Let me tell you a little more about myself.

*{enter blog demographics and stats}*

* *Name and what you’re blog is about*
* *How many pageviews and unique visitors per month?*
* *Who do you think reads your blog? Moms with young kids? Crafters?*

*This is where you would explain the conference rules about sponsorships. Some conferences don’t have many rules about sponsored attendees, which some conferences have very strict guidelines that sponsored attendees must follow.*

Because conference name devotes their conference space to official conference sponsors, blogger sponsorship options such as handing out business cards/coupons and wearing business logos are prohibited. Sponsorship options are more of a long-term promotion for company name rather than a shorter blast of exposure.

After reviewing our sponsorship levels, I would love to exchange ideas with you about how to customize a sponsorship for company name.

Conference Name Sponsorship Levels

**Level One – $\_\_**

-Two months of advertising on \_\_\_\_\_\_\_.com

*125x125px advertisement, above the fold*

-\_\_ tweets, \_\_ facebook posts about \_\_\_\_\_

-Links to \_\_\_\_\_\_ in all conference related posts

**Level Two - $\_\_\_**

All of the items in a Level One Sponsorship, plus:

-One dedicated blog post about \_\_\_\_\_\_.

**Level Three - $\_\_\_\_**

-All of the items in a Level Two Sponsorship, plus:

-One month (three total) of advertising on \_\_\_\_\_.com

*125x125px advertisement, above the fold*

-One product giveaway

-Total of \_\_\_ tweets and \_\_\_ facebook posts about \_\_\_\_

**Level Four - $\_\_\_\_**

-All of the items in a Level Three Sponsorship, plus:

-One month (four total) of on \_\_\_\_.com

*125x125px advertisement, above the fold*

-One dedicated blog post (2 total) about \_\_\_\_.